



Media - How Climate Asia's research can help you

Climate Asia's data portal provides accurate information about people's perception of climate change. Below are examples of questions you may have and how you can use the data portal to find the information:

What changes in climate are people aware of?

Find information on, for example, how women in Pakistan answered this question:

- Click on 'Pakistan' on the map.
- Select 'Context' and then select 'Awareness of changes over last 10 years'.
- In this example we have selected 'Perceived changes in water availability'.
- Scroll down the variable list and select 'Gender'.

What changes in resources are people aware of?

Find information about what people living in the region are experiencing:

- Click on 'Region' above the map.
- Choose 'Context' and then 'Awareness of changes over the last 10 years' from the category list and then select the response you are interested in.
- Scroll down the variable list to refine the results further.

What impact are these changes having on their lives?

Find more information on the present impact of climate changes on men in India:

- Click on 'India'.
- Choose 'Context' and 'Perceived impact of changes in the environment'.
- Select 'Present perceived impact'.
- Select the variable 'Gender'.

How do they feel about this?

- Click on the country.
- Choose 'Audience' and then 'Emotional responses to changes in the environment'.
- Select the question you are interested in.
- Select variables to refine the results further.

What do they think about existing media coverage?

- Click on the country,
- Choose 'Communication'.
- Choose 'Opinion of media coverage'.
- There is only one question: 'How well the media covers issues of changes'.